



THE APP

16.03.2020

- First lockdown measures in Switzerland

27.04.2020

- First relief measures

15.06.2020

- Reopening of borders with neighbouring countries



APP CHALLENGE #1 / 23.04 - 18.04.2020 / 216 participant.e.s / FR - DE - IT - EN
APP CHALLENGE #2 / 30.04 - 25.05.2020 / 163 participant.e.s / FR - DE - IT - EN

Aims: The mobile application “Civique” was set up to grasp the effects of the virus spread and according containment measures in everyday life. It aimed at monitoring the changes and challenges it caused and the new experiences that have been unknown to the world we live in. In the form of two Challenges, the app-based crowdsourcing activities guided participants through a series of questions and tasks to share experiences and strategies confronting the COVID-19 pandemic. They aimed at supporting participants to become researchers of their own situation, explore how to best face situations of crisis and reflect upon consequences for our common future. Besides responding to conventional survey questions, participants could express in creative ways, sharing stories and images of how the new circumstances had gradually transformed their lives.

When and where_The crowdsourcing activities (Challenge 1 and 2) were implemented in the “Civique” App and lasted from End of April to End of Mai. With one week in-between Challenge 1 and 2, the app-based data collection accompanied participants over several weeks and documented changes in the situation over time.

Who took part_At the end of the national survey, respondents could express their interest in taking part in further research activities, such as crowdsourcing via the Civique App.

A large majority of challenge participants in the app fell within the age bracket of **25–54 years old** (72%), with only a small fraction of elderly individuals above 65 years of age. Out of all respondents, just under two-thirds (63%) were female. Most (65%) lived in **urban areas** ranging from city centres to the urban periphery, and were residents of the Romandy (Suisse Romande) region. Within their households, most of the participants lived with their partner and children (34%). This is followed by two-persons households (25%) and single-person households (17%).

The educational background of the participants were relatively diverse, with ranging from Federal certificate apprenticeships (16%) and maturity (25%), to university degrees at the Bachelor (20%) and Master(29%) levels. From the professional perspective, more than 70% of all challenge participants were in full-time employment (including those self-employed), with university students making up the next biggest group (7%).